

# Strategic Plan for 2016 and beyond

## VISION

Improving people's lives through the transforming power of chemistry

## MISSION

Advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people

## CORE VALUES

In pursuing the ACS Goals, we systematically apply the following Core Values:

### Passion for chemistry and the global chemistry enterprise in the broadest sense

- Research
- Education
- Innovation
- Solutions

### Focus on members

- Service to members
- Volunteer contributions

### Professionalism

- Integrity and transparency
- High standards

### Diversity and inclusion

- Diverse community of highly-skilled chemistry professionals
- Advancement of chemistry as a global multidisciplinary science

ACS is a Congressionally chartered not-for-profit 501(c)3 scientific professional society. The Society will remain a strong and sustainable organization, maintaining adequate financial resources and adhering to financial stewardship principles that will ensure its ability to accomplish ACS Goals today and into the future. ACS will marshal our unique resources to:

## GOALS

- 1 Provide Information**  
Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information and knowledge-based solutions.
- 2 Advance Member Careers**  
Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy.
- 3 Improve Education**  
Foster the development of the most innovative, relevant, and effective chemistry education in the world.
- 4 Communicate Chemistry's Value**  
Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.

# GOALS

- 1 Provide Information**  
Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information and knowledge-based solutions.

ACS will be the most trusted source for chemistry-related information by providing indispensable products and services. These include high-quality journals and periodicals, databases, and meetings that advance the practice of chemistry and related sciences. Through creative collaborations, transformative technologies, and best practices, ACS will ensure that its information products and services are the most authoritative and accessible.

- 3 Improve Education**  
Foster the development of the most innovative, relevant, and effective chemistry education in the world.

ACS will promote the development and dissemination of best practices in chemistry education to ensure a scientifically literate citizenry and a highly qualified chemical workforce. High-quality, evidence-based approaches to chemistry education and advanced professional development for teachers will be fostered. ACS will support reforms and initiatives that result in safer laboratory practices and a pipeline of competent, ethical, and competitive U.S. chemists ready to address global challenges.

- 2 Advance Member Careers**  
Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy.

ACS will provide and develop resources to enable its members and other chemistry professionals to succeed in the global scientific enterprise at all stages of their careers. ACS will be a key resource for professional and career development and peer collaboration, and will encourage diversity in the chemical sciences. This includes the Society's longstanding commitment and programs dedicated to under-represented groups in the chemical sciences. Through advocacy efforts, ACS will encourage the creation and retention of chemistry-related jobs within the United States.

- 4 Communicate Chemistry's Value**  
Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.

ACS will lead in communicating the value of chemistry. Active participation of individual members in public outreach efforts will be encouraged and supported. ACS will be the premier advocacy organization to promote science, engineering, and innovation within the chemistry enterprise.