

# StoryTELLING to StoryMAKING

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Environmental Health and Safety

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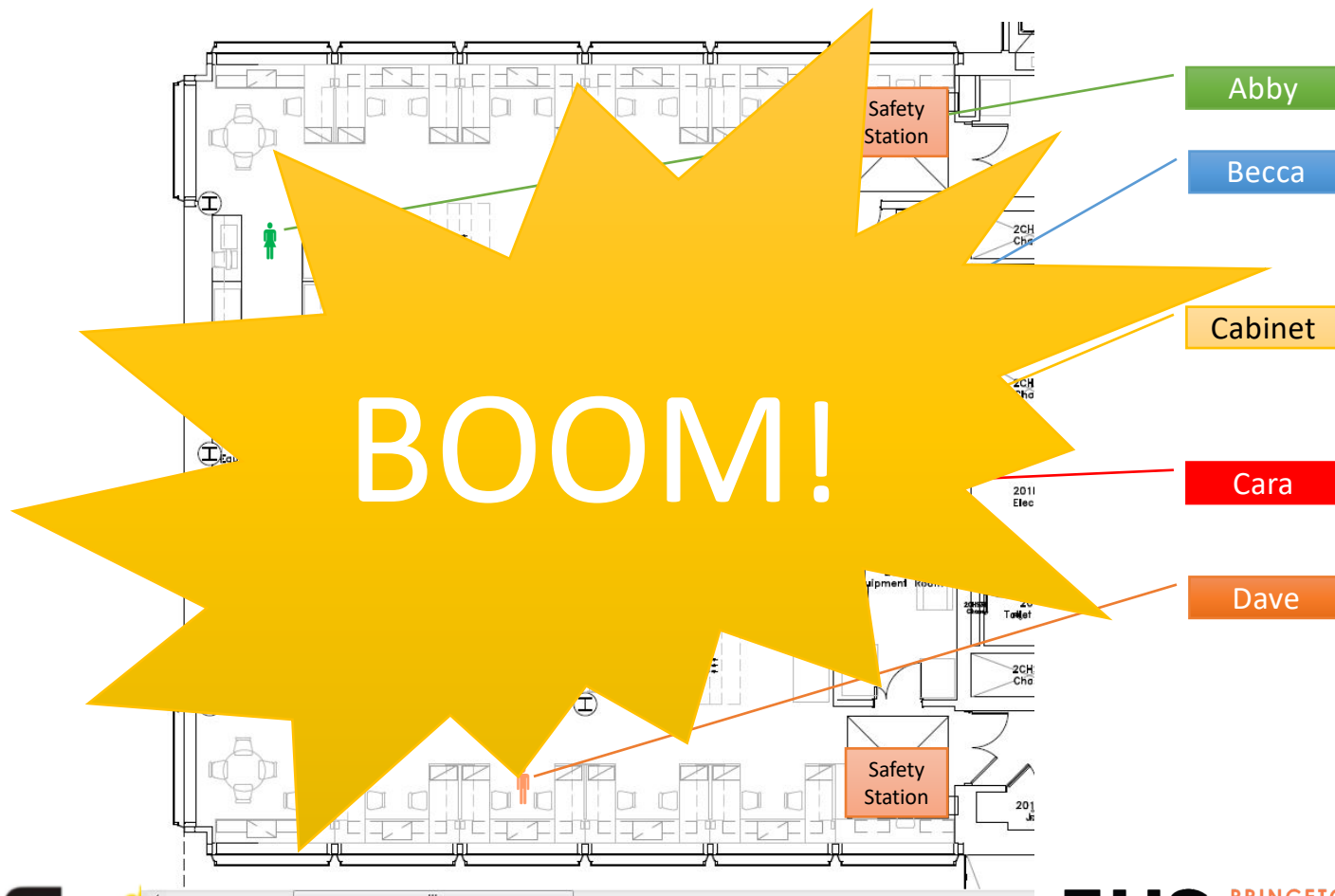
# StoryTELLING vs StoryMAKING?



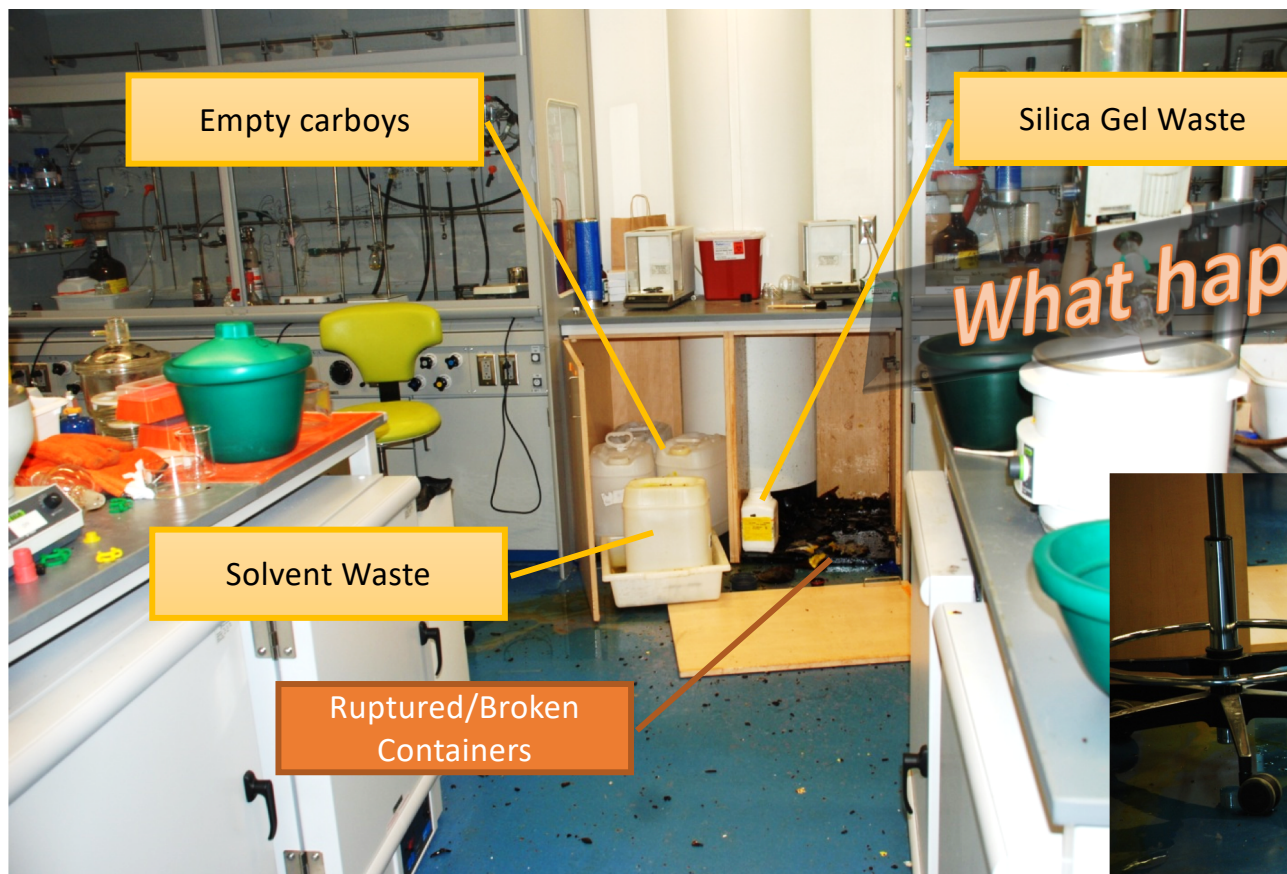


# A Princeton Story...









What happened?





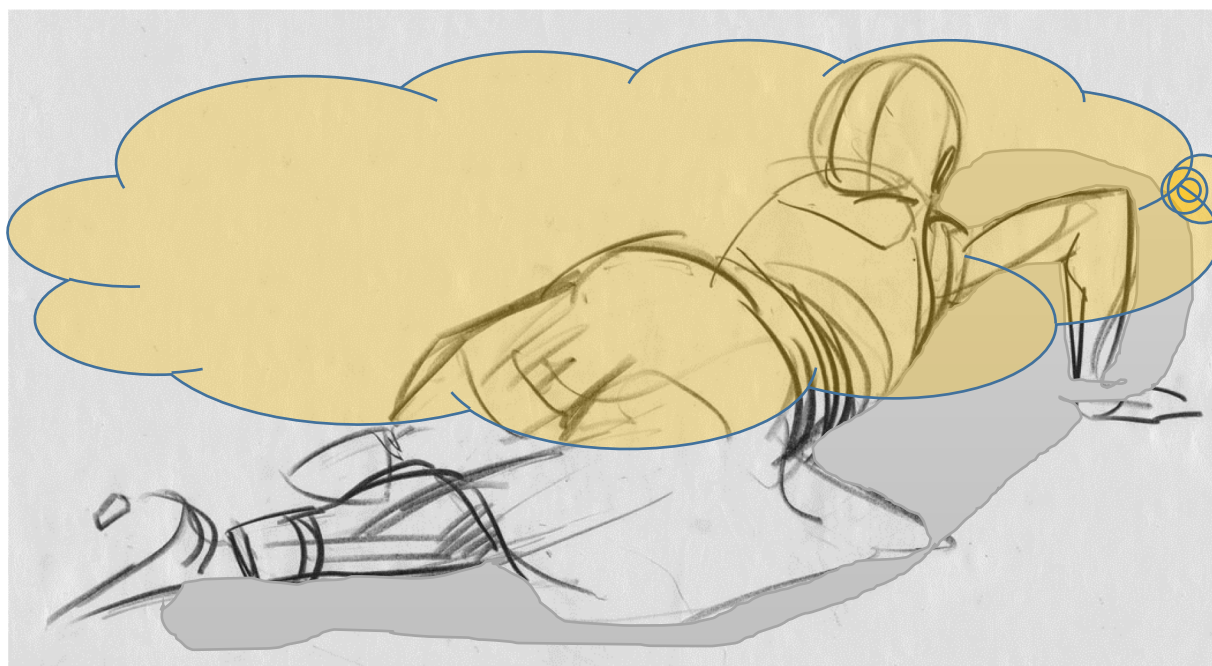
December 2000



March 2010



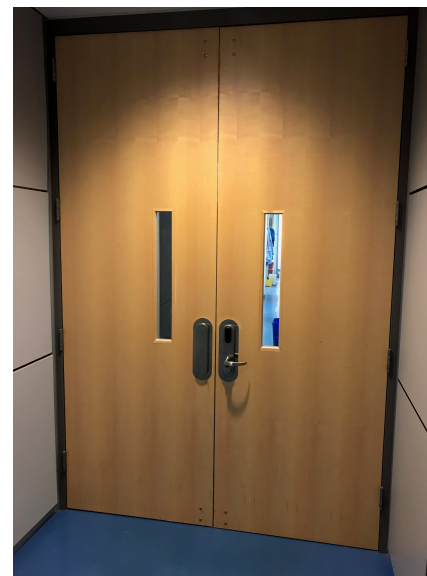




# What would you do?





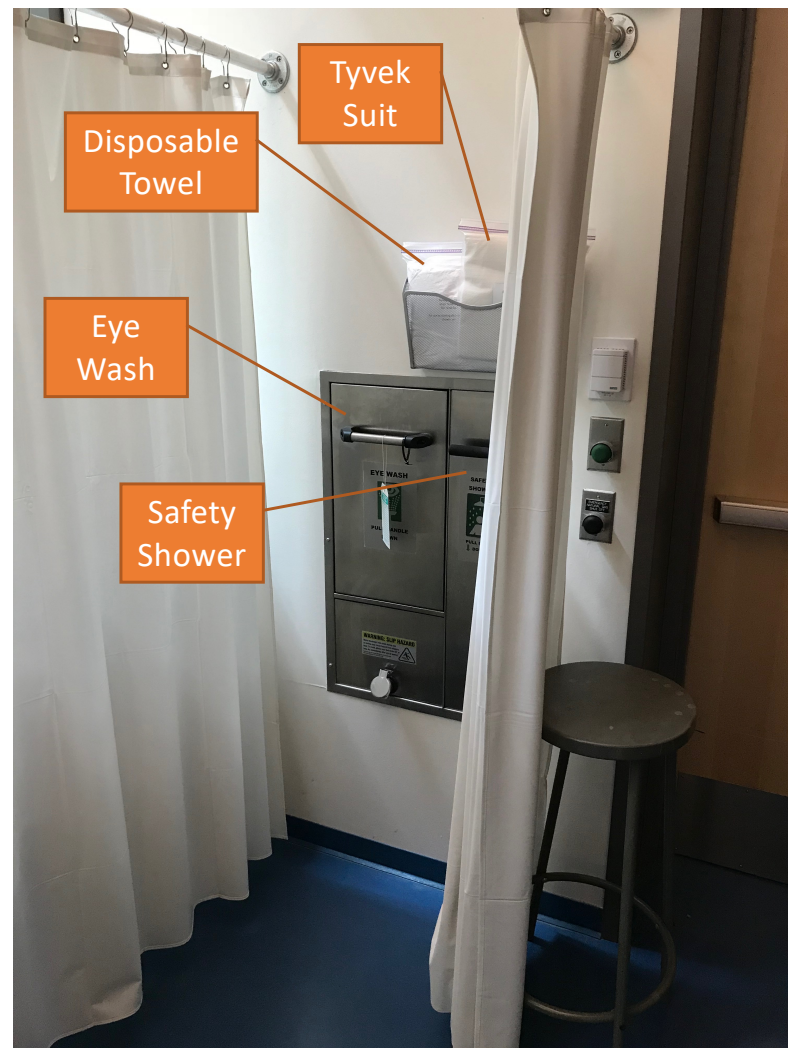


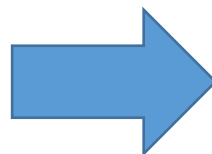
What happens when you push this button?



#ThePurge







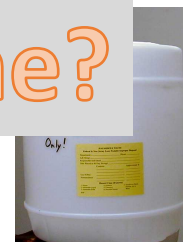
# Why did this happen?



## What could they have done?



Acid Waste



Solvent Waste

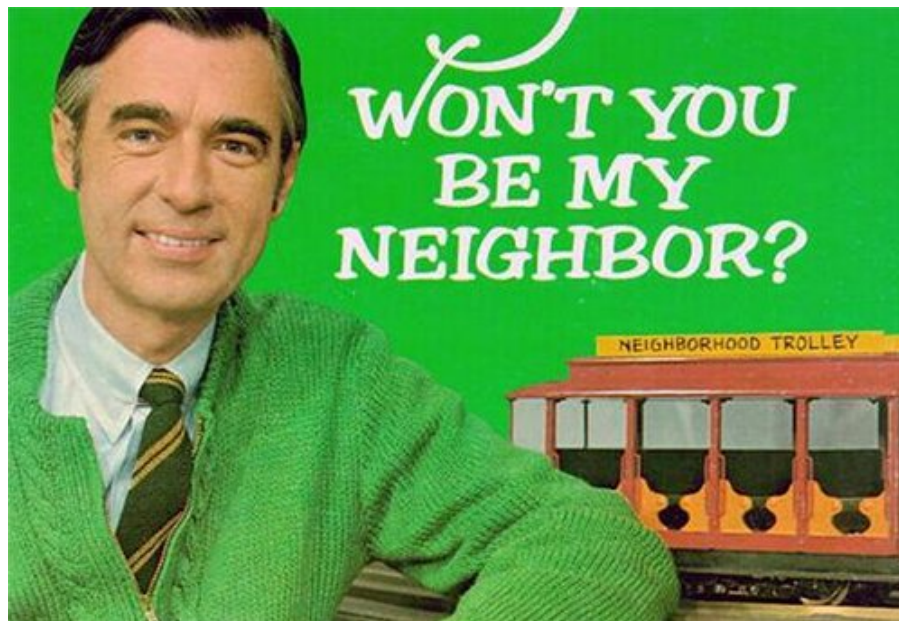


Vent Caps

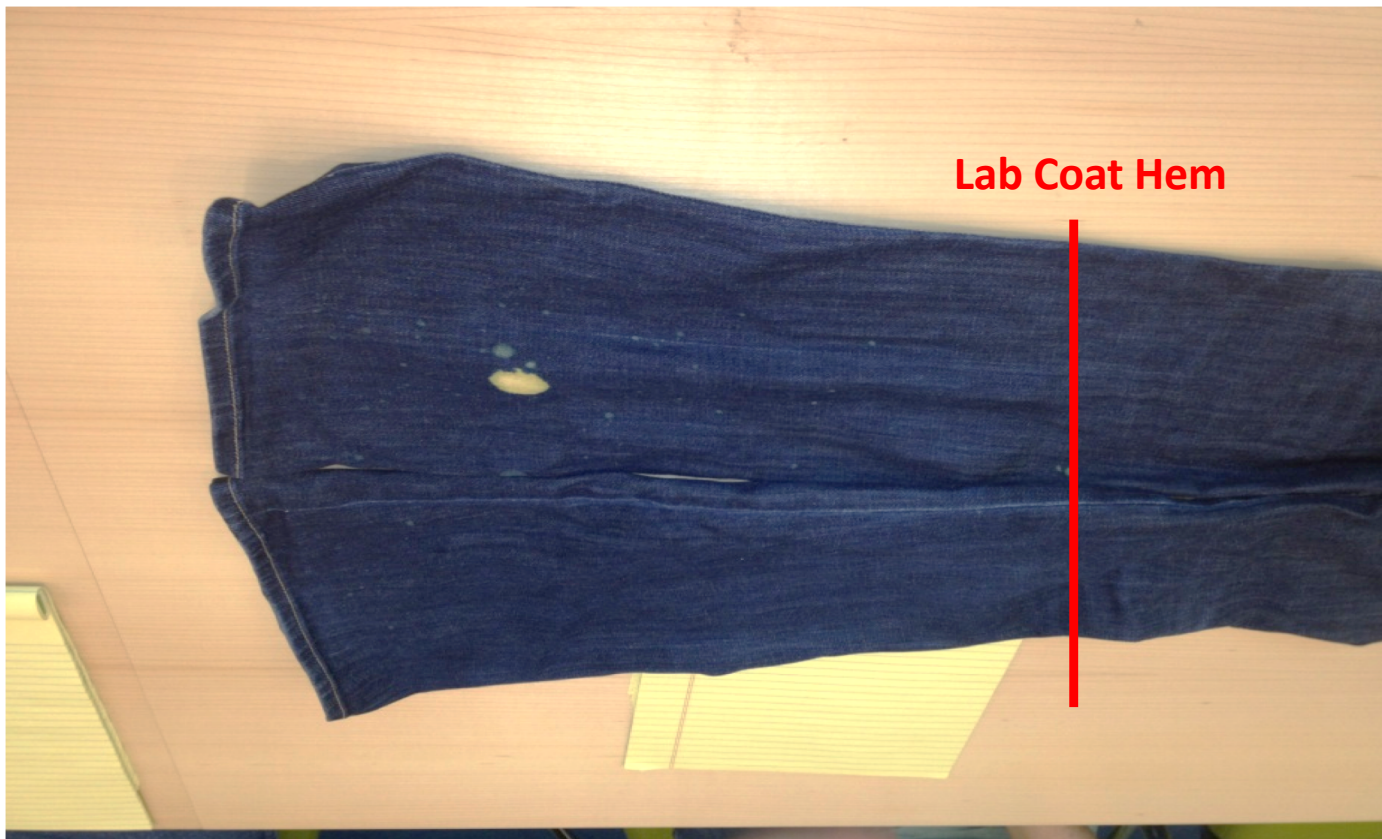


Two stories Cara wants told...









Lab Coat Hem

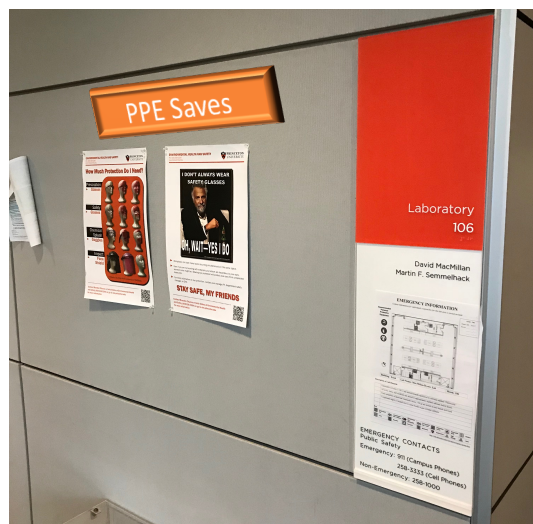


Love your  
lab coat.



#LabCoatSelfie





Share your story...

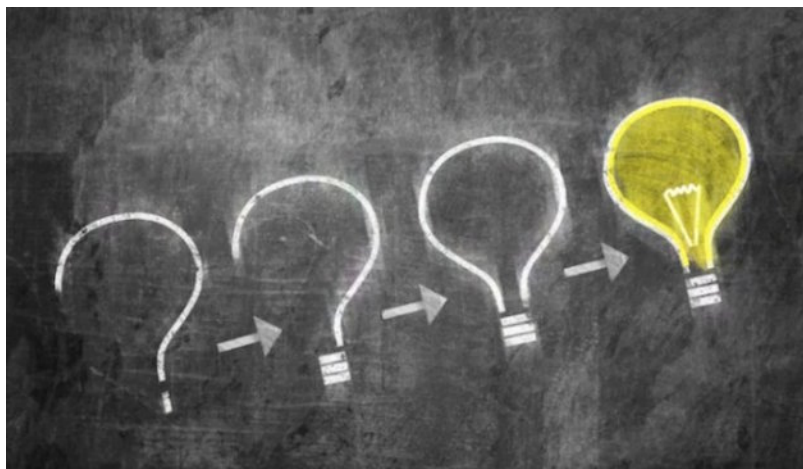




# Storytelling

- Nitric acid waste
- Separating wastes
- Label clearly
- Use different colors
- Store in a proper cabinet
- Use vent caps
- Be prepared
- PPE
- Working alone
- Soft skills

## One story Many lessons



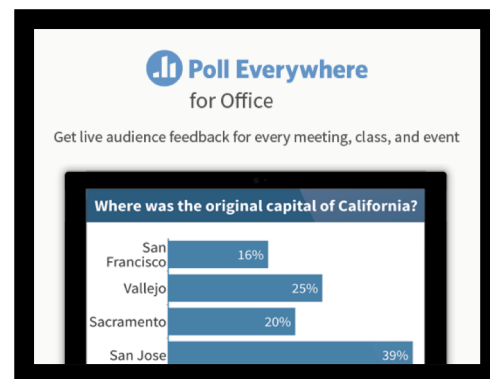
# StoryMAKING

- Included YOU in the story.
- Story continues after this:
  - Selfies
  - Purge button
  - Cara's jeans
  - Sharing stories
  - Shout-outs (channel effects)
  - Bulletin board



# Tools for Storymaking

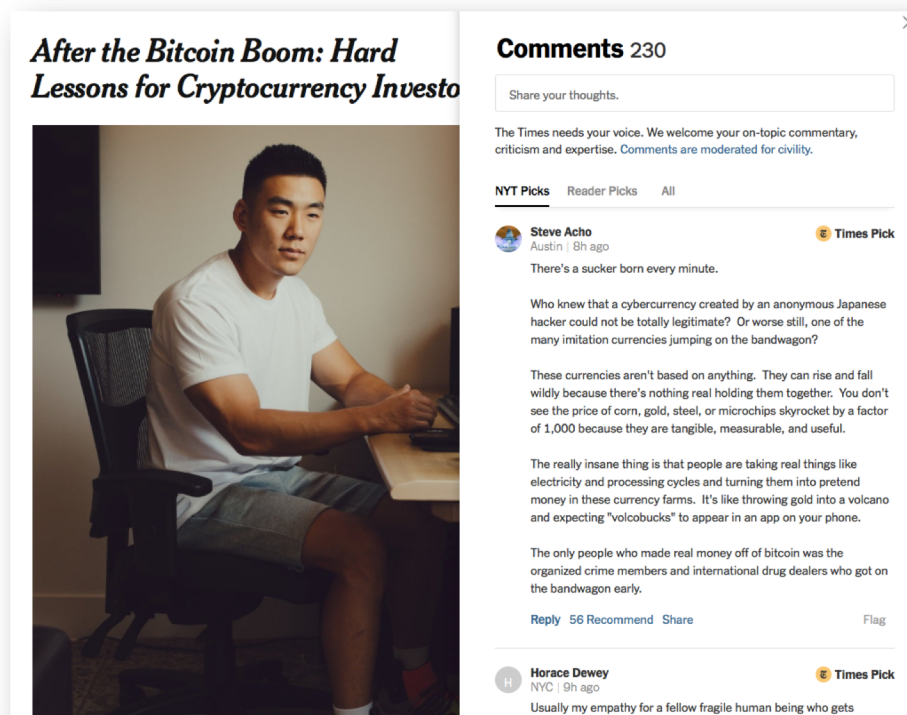
- Polling
- Assignments
- Sharing
- Activities
- Social media
- Video/audio booth





# Take the Story to the Next Level

- In person
- In writing
- Video
- Web-based training



# Many thanks.

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“WE<sup>HAVE</sup>  
AN  
INFINITE  
AMOUNT  
TO  
LEARN  
BOTH  
FROM  
NATURE  
AND  
FROM  
EACH  
OTHER.”

- JOHN GLENN

