StoryTELLING to StoryMAKING

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StoryTELLING vs StoryMAKING?
A Princeton Story...
BOOM!
Empty carboys

Silica Gel Waste

Solvent Waste

Ruptured/Broken Containers

What happened?
What would you do?
ThePurge

What happens when you push this button?

#ThePurge
Why did this happen?

What could they have done?

Acid Waste
Solvent Waste
Vent Caps
Two stories Cara wants told...
Love your lab coat.

#LabCoatSelfie
Storytelling

- Nitric acid waste
- Separating wastes
- Label clearly
- Use different colors
- Store in a proper cabinet
- Use vent caps
- Be prepared
- PPE
- Working alone
- Soft skills
StoryMAKING

• Included YOU in the story.
• Story continues after this:
  • Selfies
  • Purge button
  • Cara’s jeans
  • Sharing stories
  • Shout-outs (channel effects)
  • Bulletin board
Tools for Storymaking

- Polling
- Assignments
- Sharing
- Activities
- Social media
- Video/audio booth
Take the Story to the Next Level

• In person
• In writing
• Video
• Web-based training
Many thanks.

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“WE HAVE AN INFINITE AMOUNT TO LEARN BOTH FROM NATURE AND FROM EACH OTHER.”
- JOHN GLENN